## Sales & Marketing-CM

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No3g-2/2012-S&M-CM

Dated 06.11.2012

To

The CGM

All Telecom circles/Telecom Districts

BSNL

Subject: Promotional Offers for Students under GSM Services during the festive season - Product USPs reg.

On the occasion of Deepavali following promotional schemes has been announced for Students under GSM Services:

## A. Voice Plan for Students:

- Free 2G SIM
- The existing Student plan voucher worth Rs.97/-, is now available at Rs.49/- only with existing freebies (for new activations only)

## B. Data Plan for Students:

- Free 2G SIM
- Free of cost data plan voucher worth Rs. 51/- which will provide free download of 1GB.

## Terms and Conditions of the above schemes:

- For voice plan scheme student to be asked to purchase a top-up voucher of Rs.100/-
- For data plan scheme student have to subscribe any of the existing prepaid data STV with MRP of Rs. 100 or more in case of 3G and Rs.98 or more in case of 2G data services
- This scheme is available only through BSNL internal distribution channels.
- Student need to provide proof of being a college/school student apart from normal identity proof
- Scheme is effective from 05.11.2012 for 15 days.

(Upendra Bakolia) Addl. GM (S&M) CM